



Altai Peer Analytics

Comparative Analytics That Drive Member Success

Grow Member Retention

Altai Peer Analytics helps members securely compare business metrics to their peers through anonymous reporting and side-by-side analysis of their information to any matching criteria they choose. Entirely confidential, members submit their summary information to the association and easily receive dashboard reports that compare their performance in key segments against peers.

As an example, a mid-range hospital can compare their patient revenues to other association member hospitals in their size range and geographic area. As the association, you'll be the repository of summary information that will help members understand their position within their industry, region, size range, or any measurable criteria. Peer analytics not only helps your members better understand their business but also helps your association's retention, member loyalty and increases opportunities for non-dues revenue.

Drive Member Revenue

Not only does data drive member engagement and value to your association. It provides the valuable insight your members need to grow their business. Through easy-to-compile analytics that clearly show how they rank





against their peers, competitors and the industry itself your members can better understand where their business is strongest and where they will be able to generate improvements in cost reduction and revenue.

Data Security

Built inside Microsoft's Azure Power Apps platform, all data is hosted in the Azure cloud, giving you the peace of mind that your data is protected.

While most powerful when run in conjunction with Altai's AMS solution, these reports are also able to run independently. Import your data from Excel, PowerFlow or using any of the free tools available in the Power Apps Platform.



Altai Peer Analytics is available at no extra charge to our clients. These dynamic tools can be accessed from the CDN and PowerBI Module with an up to date Power Apps license.

Implementation

Altai Peer Analytics typically takes less than a week to install and generate a member portal where members will submit their data and analytics. After collecting the initial data, members will then be able to compare their business to that of their peers, conduct research, and influence future decisions based on sound metrics from their association. Altai Peer Analytics is infrastructure agnostic; we can work with you to determine the best way to implement these analytics based on your current tools and resources. Set up an informal demonstration with Altai today to learn more.

